

Zoë Natalia Cullen

PhD Candidate | University of Michigan, School of Information
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Research Interests

- Human-AI Interaction
 - Social Chatbots and LLMs
 - Algorithms & Recommender Systems
 - AI-Epistemology and Knowledge Production
 - User Credibility Evaluations vis-à-vis AI-Gen Content
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Education

PhD Candidate in Information Science

University of Michigan, Ann Arbor | Fall 2021 – Present

- Dissertation Focus: Human-AI Interaction, AI-Mediated Communication, and AI-Epistemology
- Academic advisor: Nicole Ellison

BA in Journalism

University of Massachusetts Amherst, Commonwealth Honors College | May 2019 | GPA: 3.95/4.00

Visiting Student

University of Oxford, Hilary Term | January 2019

Publications & Conference Participation

Pasquetto, I.V., **Cullen, Z.**, Thomer, A. and Wofford, M. (2024) ‘What is research data “misuse”? And how can it be prevented or mitigated?’, *Journal of the Association for Information Science and Technology*.

ICA 2024 | Poster Accepted in Computer and Technology (CAT) division.

University of Michigan STS Symposium 2024 | Presenter & Co-Organizer

Industry Experience

Marketing Director, SEO Specialist

aNetworks, Inc., Norwell, MA | 2018 – 2021

- Designed and implemented organic **SEO strategies** and managed analytics for cyber security company.

Teaching & Leadership Experience

Graduate Student Instructor (GSI)

University of Michigan, Ann Arbor

- **SI 110: Introduction to Information Studies** under Dr. Cliffe Lampe.
- **SI 334: Social influence and Persuasion** under Dr. Alain Cohn
- **SI 307: Introduction to User Design (UX)** under James Rampton.

Skills

- **Research Methods:** Qualitative Research, User Studies, (Digital) Ethnographic Research, Surveys, Interviews, Focus Groups
- **AI Technologies:** LLMs, Social Chatbots, Algorithmic Recommender Systems
- **Data Analysis:** Atlas.ti, NVivo

Honors & Awards

- **Howard Ziff Fellowship** | Professional development award; funded attendance at the 2019 Power of Narrative Conference at Boston University.
- **Kappa Tau Alpha** | Inducted into the Journalism National Honor Society for academic excellence.
- **Tad Ackman/Robin Gorsky Scholarship** | Awarded for academic merit in journalism.